



Department of
Higher Education

John R. Kasich, Governor
John Carey, Chancellor

Memorandum

To: Chief Academic Officers and Provosts
From: Dr. Paula Compton, Associate Vice Chancellor: Ohio Articulation and Transfer Network
Date: October 18, 2018
Subject: Career-Technical Assurance Guide (CTAG): Personal Finance

Below you will find a link to a survey on an alignment for a proposed CTAG in Personal Finance. Included in this CTAG is one CTAN:

1. Personal Finance

Proposal for Personal Finance CTAN

In April 2018, the learning outcomes for the Personal Finance CTAN received endorsement by a statewide survey. This second survey requests that the respondent review each endorsed learning outcome and the subsequent Ohio Department of Education (ODE) content standards. Endorsement of this CTAN assures that each of the eight endorsed learning outcomes include the ODE content within the course instruction. These content competencies set the curricular standard for Secondary Career-Technical Education.

The Personal Finance lead expert and faculty panel has determined that the alignment is sufficient. Ohio Department of Higher Education now seeks endorsement for the alignment. Endorsement suggests that the content is equivalent and that this CTAG has approval for the award of post-secondary credit to secondary students who complete appropriate secondary courses and examinations.

Please forward this memo and survey link to the faculty member on your campus most familiar with the content and subject matter in Personal Finance. When completing the survey, this person should not speak for himself or herself, but for the institution.

Understanding the Alignment Document

In the survey, you will find the learning outcomes listed in the left column and the Ohio Department of Education competencies in the right column.

Ohio Department of Education developed the Career Field Technical Content Standards through a multi-step process of business futuring panels that looked for upcoming industry trends, as well as industry and educator validation. These standards represent the essential knowledge and skills that each student must learn within a CTAN.

This survey is requesting the endorsement of the CTAG alignment to the Family and Consumer Sciences Career Field Technical Content Standards from the Ohio Department of Education (ODE). If institutions responding to the survey endorse the creation of this CTAG, the Ohio Department of Higher Education (ODHE) will announce the establishment of a CTAG in Personal Finance and invite colleges, universities, and secondary career-technical programs to request approval for their course.

For a secondary student to receive credit through a CTAG agreement, he/she must:

1. Complete the approved secondary career-technical course,
2. Earn a "C" or better in each course,
3. Demonstrate knowledge through the approved end-of-program assessment, and
4. Matriculate at an Ohio public higher education institution within 3 years of graduation.

What we need from you:

If available, please arrange to have the survey completed as soon as possible **but no later than November 2, 2018.**

You will find attached a PDF version of the web-based survey for Personal Finance to review before completing the online survey.

The Personal Finance CTAG survey is available through the link in your email.

Important Note: You **MUST** complete the survey via the link provided above. The attached PDF file is for reference only. Please do not use the PDF version to respond to the survey.

Thanks in advance for your assistance. If you have any questions, feel free to contact Anne Skuce at 614-644-6839 or by email at askuce@highered.ohio.gov.